

## Blood Donation Camp (3rd September, 2014)

MAIMS, affiliated to GGS Indraprastha University, Delhi has been established in the year 2003 to impart high quality management education and to develop itself into a premier center of excellence by developing young and enterprising boys and girls into successful managers. MAIMS also focuses on emotional quotient of students and helps them in generating awareness and generosity among students through various social and communal programs.

With this aphorism MAIMS organized the Blood Donation Camp on 3<sup>rd</sup> September, 2014 in association with Rotary Club. Whole campus was decorated with hand-made posters, drawn with colorful shades, by the students on the theme of Blood Donation showing the significance of this bequest. Registration for the event commenced at 9.30am onwards and within an hour there were 75 registrations done by MAIMS's students. A team from Rotary club and blood bank conducted the camp, where 300 plus students registered themselves for the noble cause of blood donation. The response of students was overwhelming.

In one of the hall medical checks ups and eligibility of the donors were getting checked and another hall was utilized for the blood donation where they could lie and bequeath the blood. Refreshments including: Frooti, Biscuits, Banana, Lassi, Samosa and Gulab-Jamun were served to the donors along with a Rs. 50 Canteen Coupon. Rotary club and MAIMS also presented the certification for their altruistic contribution and a table cloth as a souvenir to the donors. Wholehearted participation from the students jam-packed the rooms. Lastly, 159 units of blood were collected and sealed carefully by the doctors. Donor's details were also collected in order to inform them about their full medical results of the tests conducted on the donated blood.

All day went with zeal and enthusiasm of Faculty In-charges, Student Volunteers and Donors with unselfish smile for the noble cause. With this endeavor, MAIMS accomplished this event successfully with overwhelming response from MAIMS students and faculties.

