

FACULTY DEVELOPMENT PROGRAMME (17th – 18th October 2014)

MAIMS organized a Faculty Development Programme on “Modern Research Methods and Data Analysis Tools” on 17th – 18th October 2014. The program focussed on both quantitative and qualitative research techniques. While quantitative research is often stressed as more reliable, it has its own limitations and cannot be applied in some situations. For example, the dynamics enshrined in the actions in an office, or inside a hospital or at a negotiation table cannot be simply captured through a survey or quantifiable data. It is in these complex situations, we need to pursue qualitative research. FDP was designed to equip the participants as to understand the applicability of relevant techniques in different situations. The program outline is as under:

Day and Date	Timings	Particulars
Friday, 17th October 2014	09:00am - 09:30am	Registration
	09:30am - 11:00 am	Session I: Developing Research Design
	11:00am – 11:30am	Tea Break
	11:30am – 01:30pm	Session II: Important Techniques of Quantitative Research
	01:30pm – 02:30pm	Lunch Break
	02:30pm – 05:00pm	Session III: Data Analysis in Key Quantitative Techniques
Saturday, 18th October 2014	09:00am - 11:00 am	Session IV: Developing Qualitative Research Design
	11:00am – 11:30am	Tea Break
	11:30am – 01:30pm	Session V: Grounded Theory, Phenomenology, Ethnography, Case Study Approaches
	01:30pm – 02:30pm	Lunch Break
	02:30pm – 04:30pm	Session VI: Data Analysis in Key Qualitative Techniques
	04:30pm – 05:00pm	Valedictory Session

The FDP was attended by 36 participants comprising internal and external faculty members and research scholars. External participants were from institutes like BCIPS, IITM, Amity University (UP), GVM Girls College, DIAS, Birla Institute of Technology, Shivaji College, M A Jauhar University etc.

Day 1: October 17, 2014

At the outset, Dr. C. S. Sharma, Director, MAIMS, welcomed Dr. Nand Kishore Garg, Chairman with floral bouquet and thanked him for his continuous support and guidance. In his inaugural speech, Dr. Nand Kishore Garg called upon the participants to pursue research with passion. It is through research, many socio-economic problems can be tackled and India can rise to greater heights. He also emphasized upon the need for continuous learning in this fast changing era.

Ms Anju Bharti, Astd. Professor, MAIMS commenced the first technical session on “Developing Research Design” and explained different research designs. Participants were given a case study on research design. She was joined by Dr. C. S. Sharma in deliberations.

Thereafter Dr. C. S. Sharma explained “Important Techniques of Quantitative Research” and “Data Analysis in Key Quantitative Techniques” during second and third technical session.

Day 2: October 18, 2014

Dr. Gaurav Aggarwal, Asstt. Professor, MAIMS commenced the first session on “Developing Qualitative Research Design”. Thereafter he conducted the “Focus Group Technique” by using a case study. The debriefing was done by Dr. C.S. Sharma in a very effective manner.

Thereafter Ms. Mona Kawatra, Asstt. Professor, MAIMS deliberated upon the grounded theory technique. With the help of research studies, she highlighted as to how grounded theory technique can be used to develop new theories. Thereafter Dr. C. S. Sharma explained the techniques like Phenomenology, Ethnography etc.

During last technical session, Dr. Manju Gupta, Associate Professor, MAIMS covered extensively Logit, & Probit Techniques. These were accompanied by exercises.

The valedictory session was presided over by Mrs Anjali Garg (Trustee). While giving feedback about FDP, the participants said that it was great learning experience and they thanked the organizing team. Certificate of Participation were distributed by Mrs Anjali Garg and Dr. C. S. Sharma. FDP ended with vote of thanks presented by Ms Anju Bharti with a resolve by all present to pursue research journey continuously.



