

# The Exuberant Ad - Mad Competition (12<sup>th</sup> February, 2014)

An AD-MAD competition was initiated by the students of Bachelors of Journalism and Mass communication, fourth semester on 12<sup>th</sup> February 2014 in room no -735, 7<sup>th</sup> Block.

The students ardently participated in the event and presented their performances with all their creativity. There were seven teams participating, each team comprising of five-six members each. The level of enthusiasm and imagination inflicted by the students was appreciated by all. Senior Faculty of the department judged the Competition.

The competition was divided in three rounds which was inclusive of self created ideas, on-the-spot ad making and quiz. The 'Ad-Freaks' stood first in the competition, followed by 'Hum Paanch', who attained second position and 'The Bratz' bagged the third position.

Everybody participated enthusiastically. Dr C.S. Sharma, Director, MAIMS also applauded the event and encouraged the students to come up with more such activities and achieve exposure on college level.

