

Genesis 2018



Genesis 2018, the Annual Cultural Fest of Maharaja Agrasen Institute of Management Studies (MAIMS), Rohini, was celebrated on 13th and 14th March, 2018 in the college campus. This year the event was graced by the presence of Dr Nand Kishore Garg Ji (Founder Chairman & Advisor, MATES); Shri Prem Sagar Goel Ji (Chairman MATES) and Prof M.K.Bhat (Director, MAIMS).

Over the last 11 years, Genesis has graduated to the level of being the cultural fest for the students of Delhi. This year, Genesis surpassed its previous records by taking the number of entries in various events up to 380. We had maximum participants from various prestigious colleges like Sri Ram College of Commerce, Deen Dayal Upadhaya College, Gargi College, Miranda House, Kirori Mal College, Jesus and Mary College, Maitreyi College, Institute of Home Economics, Janki Devi Memorial College, etc. Besides Delhi University, students from Guru Gobind Singh Indraprastha University and Indian Institute of Technology, Delhi, also competed in the various events.



The beauty of Genesis is that judges with professional calibre from outside are invited to give their impartial decisions. MAIMS students perform but do not compete with external participants to maintain unbiased character of the events.

Genesis 2018 marked a special day for MAIMS as talent galored in a plethora of performances, ranging from singing, chef-o-mania, solo/ group dance performances, slam poetry, business quiz, comedy hunt, to

fashion show, etc. The events proved that the artistic calibre of students' is depicted by the status of their concerned institutions, mention can be made of Institute of Home Economics came 1st in Fash-p; Sri Ram College of Commerce, secured 2nd position in *Tamasha*, the Street play; while there was a tie in the 1st position in *Groove*, the group dance, between Guru Gobind Singh College of Commerce and Gargi College.

Genesis 2018 was sponsored by Pepsi, Mobiliti World, Tops, Kquality Milk Products, CTF, Ram Sons Digital, Mauve Story, Indica, Pearl Academy, Times Education partner, InsightTone- our youth partner, Pure Fruits, our beverage partner and Zebronics- our music partner.

The event was not only a mega success but also enriched students of Delhi with enormous issues confronting the country at present.