

Parichay 2019 (26<sup>th</sup> Aug, 2019)

## Orientation Program of Journalism Students at Maharaja Agrasen Institute of Management Studies



Function started by giving condolence to Neelum Sharma (Anchor DD), Sh.Arun Jaitley (Former Defence and Finance Minister), Smt. Sushma Sawraj (Former External Affairs Minister) and Ms. Neelum Sharma DD News Anchor and Presenter followed by lamp lighting. Orientation address was delivered by Dr. Nand Kishor garg Founder chairman of MATES. He said that Journalism is a service to the nation and your biases should not play any role in true journalism.



Senior Journalist and former DG ,IIMC Sh. K. G. Suresh, Sh. Prafulla Ketkar, Editor-in-chief, Organizer and Sh. Ashok Srivastava, News anchor and Senior TV Journalist, DD news graced the occasion with their presence. It was great opportunity for Journalism aspirants to listen such enlightening words, which would help them in flourishing their further. Prof. Vinita Gupta (HOD, MAIMS) motivated students to spread their wings and explore the media world.



Mr. Praful Ketkar shared anecdotes of his reporting day and encouraged students to become voice of voiceless. A reporter should cover stories at grass root level and on field. Journalist should keep the interest of the nation. Its responsibility of journalist to report correct and authentic news further added by Mr. Ashok Srivastava.



Chief Guest Sh. K. G. Suresh warned students about internet where there is lots of information but little knowledge and how digital media is penetrating in our day to day activities.

He advised budding journalist to check to information before disseminating any news which might be fake news. He also added that today's generation is of (AG) After Google and we are from (BG) Before Google.



Prof. M. L. Goel, Vice Chairman, Academics, Mr. Rajnish Gupta, Secretary MATES also blessed the students by their presence. Prof. M.K. Bhat , Director, MAIMS delivered vote of thanks.

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