

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE-2011

Paper Code: BBA102/B&I 102/TTM 102/MOM 102

Subject: Business Organization

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions, as per Internal choice indicated. All questions carry equal marks.

Q1. Answer **any three** of the following:

- (a) Various types of Business Objectives.
- (b) Definition of Small Business by MSME Govt. of India.
- (c) Functions of Association.
- (d) MNC's V/s TNC's
- (e) Social Responsibility of Business towards its customers.
- (f) Ethics V/s Values- difference.

Q2. Discuss the concept of business. Define its nature and scope. What are the environmental forces that surrounds the business?

Or

What are Business Ethics? How are they different from code of conduct? Discuss giving suitable examples.

Q3. Discuss the concept of Entrepreneurship. How Entrepreneur, Entrepreneurship and Enterprise related? What is Weber's Theory and its applicability in locating of Business Enterprise.

Or

How to form a company? What procedure as refer to documentation is followed of the time of formation of a company? Discuss the various stages involved in its formation.

Q4. What are the various incentives gives by Ministry of MSME to small and Medium Enterprises? Discuss them in the light of role of small business in economic development of a country?

Or

How Government helps in the promotion of business in a country? What are the various forms of government and Business Interface and discuss the advantages and disadvantages of each form.

Q5. Discuss the role of MNC's in the growth of any country. What are two various types of International Business Risks and the ways to cover these risks?

Or

What are Business Combination? Give examples in context of India. What are the benefits of such business combinations? Give suitable examples to illustrate your answer.