

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE 2012

Paper Code: BBA102

Subject: Business Organisation

BBA(B&I)102

BBA(TTM)102

BBA(MOM)102

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions. Internal choice is indicate.

Q1 Write short notes on the following:- **(5x5=25)**

- (a) Rationale of Government's Role in Business
- (b) Need and Importance of Business Ethics
- (c) Leader vs Manager
- (d) National Objectives of Business
- (e) Joint Stock Company vs Partnership form of Business Organisation.

Q2 Define business. How does it differ from profession and employment or service?

OR

"The ultimate objective of business is to earn profit but responsibility towards the society can't be ignored". Elucidate the above statement. **(12.5)**

Q3 What is the importance of location in business? Discuss the Weber's theory of Industrial location. Also, state the grounds on which the theory is criticized.

OR

"The business operating as 'one-man show' has its own ups and downs." In the light of the above statement, discuss the suitability of Sole Proprietorship in today's competitive environment. **(12.5)**

Q4 Define small business and discuss its characteristics. Also, examine the Government policy towards small business in India.

OR

Briefly explain the meaning and contents of the following documents:- **(12.5)**

- (a) Memorandum of Association
- (b) Articles of Association

Q5 What do you understand by multinationals? What is the role of MNCs in Indian economy? **(12.5)**

OR

What are business combinations? What are the forces that lead to business combinations?