

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE-2014

Paper Code: BBA102

Subject: Business Organization

BBA(B&I)102

BBA(TTM)102

BBA(MOM)102

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What are the various types of environment affecting business? Elucidate your answer with examples.
- Q2 What are business ethics and values? How organizations can achieve profit maximization with CSR?
- Q3 Differentiate between various forms of Business Organizations with strengths and weakness of each.
- Q4 Briefly explain the role of government policies in supporting the small business development in India.
- Q5 Differentiate between a MNC and TNC organization. Which kind of organization would be more successful in India and why? Does India's cultural diversity will have any effect on the success of these firms in different regions? Support your answer with relevant example.
- Q6 Explain the roles and responsibilities of various Chambers of Commerce and Industry Agencies in India.
- Q7 What is the rationale behind government and business interface? How it has helped in industrial and economic development in India?