

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE-2015

Paper Code: [BBA/TTM/B&I/MOM]-102

Subject: Business Organization

Time : 3 Hours

Maximum Marks :75

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1. Attempt **any three** of the following: **(3x5=15)**
- (a) Explain the inter-relationship between industry, commerce and trade.
 - (b) 'Earning of profit for a business is as important as blood for human life'- Comment.
 - (c) Write a note on business ethics.
 - (d) Explain the role of small business in India.
 - (e) What is the rationale for government role in business?
 - (f) Should the public enterprises be privatized?
- Q2. 'Business is an open and adaptive system'- Comment. How environmental factors affect business. **(15)**
- OR**
- Define corporate governance. Why the issue of corporate governance has become important in India? **(15)**
- Q3. Explain various factors which you will consider while selecting a suitable form of business organization. **(15)**
- OR**
- Briefly explain about the different documents that are used for formation of a company. **(15)**
- Q4. Explain Government policy in industrial location. What factors would you consider while location a textile factory? **(15)**
- OR**
- Differentiate between entrepreneur and manager. Explain the qualities of an entrepreneur. **(15)**
- Q5. Critically examine the role of multi-nationals in India. **(15)**
- OR**
- Describe the advantages and evils of business combination. **(15)**