

# END TERM EXAMINATION

FIFTH SEMESTER [BBA] DECEMBER-2010

Paper Code: BBA/(TTM)/(B&I)307

Subject: Management Information System

Time : 3 Hours

Maximum Marks : 75

Note: Attempt five questions. Question 1 is necessary and choose one question out of each unit.

- Q1. Write short answers for **any five** of the following: **(5x3=15)**
- (a) Needs and various components of a feasibility study.
  - (b) Various types of systems and what are control components of a system?
  - (c) What are attributes of good quality information?
  - (d) Critical Success Factors of MIS.
  - (e) Handling of system complexity.
  - (f) Business Systems Vs. MIS
  - (g) Integrating processes through ERP, SCM and CRM
  - (h) One example each of Transaction Processing System, Embedded System and Expert System.

### Unit-I

- Q2. Why an organization needs MIS and how decision characteristics are linked to levels of Management? **(15)**
- Q3. Differentiate with examples, operational MIS, DSS, ESS and GDSS. **(15)**

### Unit-II

- Q4. How do project/software development life cycle stages differs in Waterfall and Spiral Methodologies? **(15)**
- Q5. How does Object Oriented Analysis and Design differs from Traditional (Waterfall) Approach? **(15)**

### Unit-III

- Q6. Justify the statement with examples "there is no right and wrong decision for an organization, it should be a rational decision" based on different types of rationality in decision-making. **(15)**
- Q7. What are various types of DSS and development process of a DSS? **(15)**

### Unit-IV

- Q8. Show by suitable application examples needs and usage of Database, Data Warehouse and Data mining. **(15)**
- Q9. What are different kinds of Database models and why relational model is most popular? What are the steps followed in database design? **(15)**